

Ayush Puri

UX/UI Designer

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Work Experience

Malens / UX-UI Intern

JUN 2023 - AUG 2023 , DEHRADUN

I worked on visual design and interaction design to create user-friendly and engaging experiences. I was a part of team which made Malens CMS & CRM System.

GoMechanic / Senior Design Executive

JUNE 2021 - SPET 2022 , GURUGRAM

Led a team of 4 designers in the development of all marketing materials, including website, print, and social media. Managed the company's brand identity and ensured that all designs were consistent with the company's overall look and feel. Worked with product managers to create wireframes and prototypes for new features and products. Conducted user research and usability testing to ensure that all designs were user-friendly

GoMechanic / Design Intern

APRIL 2021 - JUNE 2022 , GURUGRAM

Conducted user research and usability testing. Developed wireframes and prototypes for new features and products. Learned how to use a variety of design software, including Adobe Photoshop, Illustrator, and InDesign

NRI Consulting / Jr UX-UI Designer

NOV 2020 - JAN 2021 , DEHRADUN

Created user-friendly and engaging experiences for a variety of products and services. Collaborated with cross-functional teams to ensure that designs met the needs of users and stakeholders

NRI Consulting / UX-UI Intern

SEPT 2020 - NOV 2020 , DEHRADUN

Developed my skills in visual design and interaction design. Learned how to create user-friendly and engaging experiences

Education

DIT University / M.Des UX

SEPT 2022 - MAY 2024 , DEHRADUN

Learned the principles of user-centered design. Gained experience in wireframing, prototyping, and usability testing. Developed my skills in visual design and interaction design. Able to create user-friendly and engaging experiences

GEHU / BA JMC

AUG 2018 - MAY 2021 , DEHRADUN

Learned how to create engaging and informative content. Understood the importance of user experience. Able to apply my skills to the field of UX design, including communication through design videos and other multimedia.

Skills

Low to High Fidelity Design • Prototyping
Persona Storyboarding • Wireframing
User Research • Usability Testing
Accessible Design • Design Systems
Motion Design • Product Management
Visual Design • Design system

Toolkit

Figma
Sketch
Adobe XD
Illustrator
Photoshop
After effects
Premiere pro